

SIMON SINEK

1. When we help ourselves, we find moments of happiness. When we help others, we find lasting fulfillment.
2. When people are financially invested, they want a return. When people are emotionally invested, they want to contribute.
3. The goal is not to be perfect by the end, the goal is to be better today.
4. Self-confidence is the ability to exercise restraint in the face of disrespect and still show respect in response.
5. The primary ingredient for progress is optimism. The unwavering belief that something can be better drives the human race forward.
6. Dream big, start small. But most of all, start.
7. Always plan for the fact that no plan ever goes according to plan.
8. If no one ever broke the rules, then we'd never advance.
9. If you want to achieve anything in this world, you have to get used to the idea that not everyone will like you.
10. Don't show up to prove. Show up to improve.
11. What good is an idea if it remains an idea? Try. Experiment. Iterate. Fail. Try again. Change the world.

BRIAN TRACEY

12. "Practice Golden Rule Management In Everything You Do. Manage Others The Way You Would Like To Be Managed."
13. "Superior Leaders Are Willing To Admit A Mistake And Cut Their Losses. Be Willing To Admit That You've Changed Your Mind. Don't Persist When The Original Decision Turns Out To Be A Poor One."

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14. "Leaders Are Anticipatory Thinkers. They Consider All Consequences Of Their Behaviors Before They Act."
15. "The True Test Of Leadership Is How Well You Function In A Crisis."
16. "Leaders Concentrate Single-Mindedly On One Thing– The Most Important Thing, And They Stay At It Until It's Complete."
17. "The Three 'C's' Of Leadership Are Consideration, Caring, And Courtesy. Be Polite To Everyone."
18. "Respect Is The Key Determinant Of High-Performance Leadership. How Much People Respect You Determines How Well They Perform."
19. "Leadership Is More Who You Are Than What You Do."
20. "Entrepreneurial Leadership Requires The Ability To Move Quickly When Opportunity Presents Itself."
21. "Leaders Are Innovative, Entrepreneurial, And Future-Oriented. They Focus On Getting The Job Done."
22. "Leaders Are Never Satisfied; They Continually Strive To Be Better."

JON GORDON

23. "Trust is the force that connects people to the leader and his/her vision."
25. "We > me"
24. "We don't get burned out because of what we do. We get burned out because we forget why we do it. Purpose keeps you fresh."

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